

Behavioral Change Workshops



LANTERN
BEHAVIOR MATTERS

What We Do

We make your managers and employees more productive by teaching them how to apply behavioral science to their work. Our workshops provide your employees with the knowledge and skills to **better relate to people, influence how they drive change, and create powerfully motivating work places.**

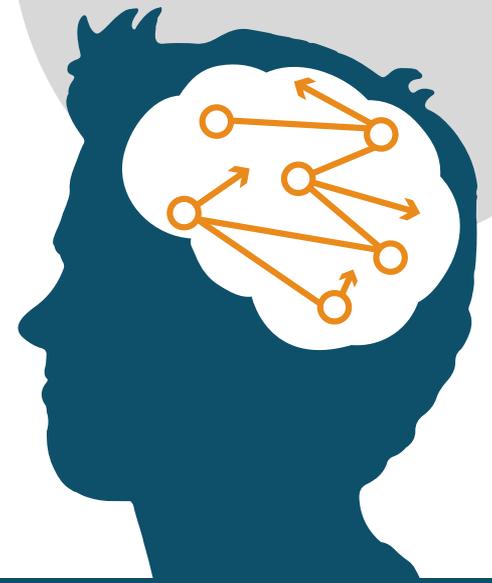
What Makes Us Different?



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“The brain is built to change in response to experience.”

Richard Davidson - Neurologist



Purposeful Change – 6 Steps to Achieving Your Goals

If your people have had difficulty in sustaining their momentum to reach their goals – this workshop can help. This fun, engaging, hands-on session shares insights from the latest research on personal motivation, behavioral economics, willpower, and habit formation to help people stay motivated and achieve their goals.

In this session, participants are led through the six steps that not only help them ignite their motivation, but also build ways to maintain that motivation for the long run.

6 Steps to Driving CHANGE



1. Engage THEIR Emotions



2. Redesign THEIR Routines



3. Enable THEIR Environment



4. Socialize THEIR Support



5. Breakdown THEIR Barriers



6. Plot THEIR Progress

Participants work through inspiring individual and small group exercises where they construct their own customized motivational plan that they can begin using right away!

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4-Drive Model of Employee Motivation

Do your managers have the skills and knowledge to fully motivate their team? This session provides an intensive overview of the 4-Drive Model of Employee Motivation and offers key insights into how managers can apply these principles to increase their employees' motivation.

Packed with real-world examples from our partnerships with Fortune 500 companies, this session gives your managers proven solutions to leverage each of these four drives to significantly improve their team's performance.



Acquire & Achieve

Driven to acquire things, status and resources



Bond & Belong

Driven to create positive relationships, engage with others and "fit in"



Create & Challenge

Driven to create, improve, master, learn and overcome challenges



Defend & Define

Driven to defend status, ideas, relationships, and define a larger purpose

Behavioral Economics and Organizational Change

Do your managers and executives understand the principles of behavioral economics and how they impact performance? This session immerses your leaders in the key tenets of behavioral economics and how they can be applied to your incentives, rewards, and leadership practices.

We help you understand the often irrational world of human behavior. We provide research and real-life examples that show how behavioral economic principles impact your employees and identify "hacks" that you can use to improve performance.



Behavioral Economics – because people are not always rational

Shark Tank Design Workshops

Combining key facets from behavioral science and the competitive element of Shark Tank, we take teams through the process of developing new products, cost-saving initiatives, or motivational contests that improve the performance of your company.

Over the course of two fun-filled days, teams are provided key knowledge from behavioral science that matches with their objectives. Teams then work together with the help of experts to design a product, initiative, or motivational contest that will improve overall performance. They work through initial concepts, benefits, cost, ROI, and potential hurdles. At the end, teams present their concepts to a panel of senior executives who will either choose to fund the idea or not.

